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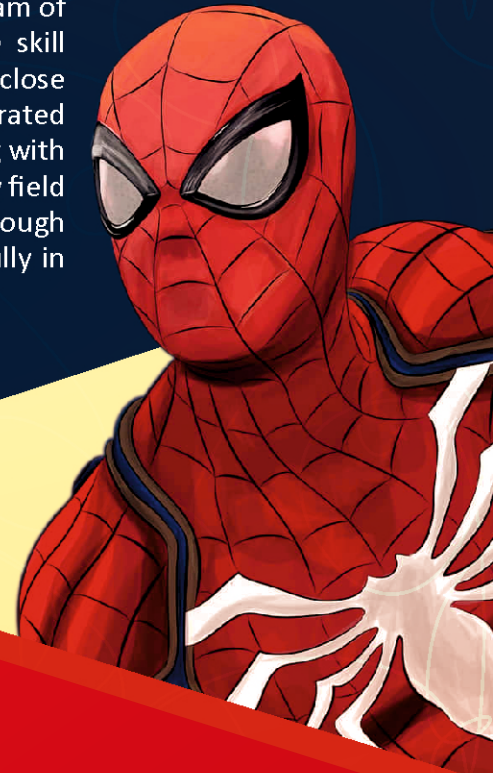
www.georgeanimatrix.com



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ABOUT US

George Animatrix School of Animation is one of the leading institutes in the field of Animation, VFX, Web & Graphic Design and Photography. We have a team of industry experts, who are certified in training manpower to meet the skill requirements in the Animation Industry. Since our inception our aim is to close the breach between education and the job industry. Therefore, we integrated practical knowledge into the teaching syllabus of each course offered along with comprehensive theoretical knowledge that is the foundation to excel in any field of study along with proper industrial training. We hand hold students through every minor and major aspect of industry tutoring to place you successfully in your dream job.



WHY GEORGE ?

- 103 years of illustrious legacy in job oriented training and successful placements.
- Industry relevant courses, up-to -date curriculum and comprehensive materials.
- Supported by Netaji Subhas Open University syllabus, the key to unlocking your career in the world of Animation, VFX, Graphics, and Web Development.
- Experienced faculties who have years of experience in the industry providing the oretical and practical knowledge to our students, making them impeccable for the industry.
- Student centric approach of training as every student is unique and diverse with their own talent and skill-sets.
- One-on-one guidance and small batches to provide undivided attention to each student.
- Dedicated placement team with strong industry connections that contributes to writing success stories regularly. 100% job assistance on successful completion of course.

INDUSTRY OVERVIEW

- Animation and Visual Effects (VFX) represent two of the most rapidly growing industries in India. As digital media continues to rise in prominence, these two fields have become increasingly important for creating engaging content.
- The Indian Media and Entertainment sector is expected to grow at 8.8% CAGR to reach 53.5 billion in 2026. Over the past few years Indian Animation studios have been experiencing a growing demand in the areas of content creation for global audiences.
- Many Brands are increasingly using VFX & Animation to create visually appealing & engaging content that captures the attention of the target audience.
- The rising popularity of Animation and VFX in Indian subcontinent & European countries is the main reason for the continuous high demand of skilled manpower in the Media and Entertainment industry.

About Media and Entertainment Skills Council (MESC)

The Media and Entertainment Skills Council (MESC), established in 2012, is an organization that was started in 2012 and is dedicated to skill development in the media and entertainment sector. MESC is committed to promoting excellence and enhancing employability in the industry.

Backed by the Federation of Indian Chambers of Commerce & Industry (FICCI) and the National Skill Development Corporation (NSDC), MESC is on a mission to enhance employability and promote excellence in media and entertainment. As an Awarding Body approved by the National Council for Vocational Education & Training (NCVT) and supported by the Ministry of Skill Development and Entrepreneurship (MSDE), MESC offers top-notch vocational courses nationwide.

MESC is dedicated to bridging the gap between industry demands and educational institutions, creating a successful environment where skills and entrepreneurship are not just developed, but celebrated. By aligning high-quality vocational training with industry needs, MESC ensures you're equipped with the latest skills to succeed in your career.

To improve job skills in the media and entertainment industry and boost career opportunities, MESC aims to:

- Create and run skill development programs based on what the industry needs.
- Support quality education and training through approved schools.
- Encourage partnerships between industry and schools for practical and innovative learning.
- Continuously improve the standards and methods of training.

Key Initiatives

MECAT

www.mecat.in

India's largest aptitude test for Media & Entertainment career programs. Accepted by numerous universities and training institutes, MECAT measures the creativity, aptitude, and readiness of candidates aiming to join the sector.

Vidyadaan

www.vidyadaan.net

An initiative by MESC's former chairman, Shri Subhash Ghai, offering free online sessions and webinars. It covers various aspects of Media & Entertainment, featuring leading academic institutions and industry partners globally.

Creative Warriors

www.creativewarriors.co.in

Focused on advancing Media & Entertainment courses, this program collaborates with industry leaders and celebrities to provide a platform for high-wage employability and entrepreneurial careers in the sector.

DIPLOMA COURSES

Duration
12 Months

DIPLOMA IN GRAPHIC & 2D ANIMATION

PHOTOSHOP | ILLUSTRATOR | CORELDRAW |
ANIMATE | TOON BOOM STORYBOARD PRO |
PREMIERE PRO | AUDITION

DIPLOMA IN GRAPHIC & WEB DESIGN

PHOTOSHOP | ILLUSTRATOR | CORELDRAW |
INDESIGN | HTML | CSS | DREAMWEAVER |
JAVA SCRIPT | BOOTSTRAP | MEDIA QUERY |
JQUERY | MY SQL | PHP | WORDPRESS |
SHOPIFY | MAGENTO | PYTHON

DIPLOMA IN VFX

PRE PRODUCTION | BASIC OF FILM MAKING |
PHOTOSHOP | PREMIERE PRO | AUDITION |
AFTER EFFECTS | 3DS MAX | V-RAY | SILHOUETTE
NUKE BASIC

DIPLOMA IN ADVANCED VFX

MAYA | FUSION | MOCHA | NUKE | PF TRACK |
REAL FLOW | 3D EQUILIZER | HOUDINI

DIPLOMA IN ANIMATION

PRE PRODUCTION | BASIC OF FILM MAKING |
PHOTOSHOP | PREMIERE PRO | AUDITION |
AFTER EFFECTS | 3DS MAX | V-RAY | MAYA BASIC

DIPLOMA IN ADVANCED ANIMATION

MAYA UNLIMITED | ZBRUSH | ADOBE 3D PAINTER |
MARMOSSET TOOLBAG

Duration
06 Months

CERTIFICATE COURSES

CERTIFICATE IN GRAPHIC DESIGN

PHOTOSHOP | ILLUSTRATOR | CORELDRAW |
INDESIGN | CANVA

CERTIFICATE IN DIGITAL MARKETING

PHOTOSHOP | PREMIERE PRO | SEO | YOUTUBE |
E-MAIL | FACEBOOK | GOOGLE | CHAT GPT | AI TOOLS

CERTIFICATE IN WEB DESIGN

HTML | CSS | DREAMWEAVER | JAVA SCRIPT |
BOOTSTRAP | MEDIA QUERY | JQUERY | MY SQL |
PHP | WORDPRESS | SHOPIFY | MAGENTO | PYTHON

CERTIFICATE IN UI / UX

HTML | CSS | FIGMA | JAVA SCRIPT | BOOTSTRAP

CERTIFICATE IN IMAGE & VIDEO EDITING

PHOTOSHOP | PREMIERE PRO | AUDITION |
FCP | LIGHTROOM | CANVA

CERTIFICATE IN AUTODESK 3DS MAX

3DS MAX

CERTIFICATE IN AUTODESK MAYA

MAYA

CERTIFICATE IN PHOTOGRAPHY & EDITING

PHOTOGRAPHY AND VIDEOGRAPHY | LIGHTROOM |
PHOTOSHOP | PREMIERE PRO | AUDITION

CERTIFICATE IN 2D ANIMATION

ANIMATE | PREMIERE PRO |
TOON BOOM STORYBOARD PRO | AUDITION

INHOUSE COURSES

Duration
03 Months

CERTIFICATE IN MOTION GRAPHICS

PHOTOSHOP | AFTER EFFECTS

CERTIFICATE IN CREATIVE MIND

PHOTOSHOP | PREMIERE PRO | AUDITION

SPECIALIZED DIPLOMA COURSES

Duration : 30 Months

SPECIALIZED DIPLOMA IN GRAPHICS, 2D & 3D ANIMATION

PHOTOSHOP | ILLUSTRATOR | CORELDRAW | INDESIGN | CANVA |
ANIMATE | TOON BOOM STORYBOARD PRO | PRE PRODUCTION |
BASIC OF FILM MAKING | PREMIERE PRO | AUDITION | 3DS MAX |
V-RAY | MAYA | ZBRUSH | ADOBE 3D PAINTER

Duration : 30 Months

SPECIALIZED DIPLOMA IN GRAPHICS, VFX & 3D ANIMATION

PHOTOSHOP | ILLUSTRATOR | CORELDRAW | INDESIGN | CANVA |
PRE PRODUCTION | BASIC OF FILM MAKING | PREMIERE PRO |
AUDITION | AFTER EFFECTS | SILHOUETTE | FUSION | MOCHA |
NUKE | PF TRACK | REAL FLOW | 3D EQUILIZER | 3DS MAX |
V-RAY | MAYA | ZBRUSH | ADOBE 3D PAINTER

Duration : 24 Months

SPECIALIZED DIPLOMA IN GRAPHICS, WEB, UI/UX & DIGITAL MARKETING

PHOTOSHOP | ILLUSTRATOR | CORELDRAW | INDESIGN | CANVA |
HTML | CSS | DREAMWEAVER | JAVA SCRIPT | BOOTSTRAP |
MEDIA QUERY | JQUERY | MY SQL | PHP | WORDPRESS | SHOPIFY |
MAGENTO | PYTHON | FIGMA | PREMIERE PRO | SEO | YOUTUBE |
E-MAIL | FACEBOOK | GOOGLE | CHAT GPT | AI TOOLS



STUDENT PLACEMENT



DEBABRATA DAS
Course : 3D Animation
Company : WACKYTOON STUDIO



SHREYA DUTTA
Course : Graphics & 2D
Company : RAY & MARTIN



BIPLOB SARKAR
Course : Graphics & Web Design
Company : SHAW COMPUTER



RAJDIP PANTU
Course : Graphics, 2D, VFX & 3D
Company : CREATION



AMISHA GUPTA
Course : Graphics & 2D
Company : GSCE



SUBHOJIT DAS
Course : Motion Graphics & 3D
Company : SD ENTERPRISE



RANITA CHAKRABORTY
Course : Graphics & 2D
Company : PRESTO



LABONI SADHUKHAN
Course : 3D Animation
3D Animator at RAY & MARTIN



ARUNIMA KARMAKAR
Course : Graphic Design
Company : GEORGE KIDS SCHOOL



PRIYANKA MAJI
Course : Graphics & 2D
Company : GEORGE KIDS SCHOOL



AJAY DAS
Course : Graphics & 2D
Company : PRESTO



SHIVNATH DUTTA
Course : 3D Animation
Company : GET VISIBLE WEB



PRITAM DEBNATH
Course : ADVT
Company : BYJUS



PINKI GHOSH
Course : Graphic Design
Company : FAVOURITE SECURITY





MEDIA & ENTERTAINMENT
SKILLS COUNCIL



Skill India
कौशल भारत - कुशल भारत

MESC AFFILIATED TRAINING CENTRE

**GEORGE
ANIMATRIX**
School of Animation
A UNIT OF GEORGE TELEGRAPH GROUP



Campus Events

Skill Fair 2024



Sharod Baron 2023



Skill Fair 2024



Sharod Baron 2023



Workshop 2024



Workshop 2024



Workshop 2024



Workshop 2024



Campus Events

Workshop 2024



Competition 2024



Workshop 2024



Competition 2024



Workshop 2024



Competition 2024



Workshop 2024



Competition 2024



Our Classroom

Lab - 1



Lab - 2



CAREER PROSPECT

Graphic Design

- Graphic Designer
- BG Artist
- Logo Designer
- UI/UX Designer
- Brand Identity Design
- Advertising/Marketing Designer
- Packaging Design
- Freelance Designer

VFX

- Roto Artist
- Paint Artist
- Matchmoving Artist
- Compositor
- Motion Graphics Designer
- VFX Supervisor
- Editor
- Fx Artist

2D / 3D Animation

- Character Designer
- Character Animator
- Layout Artist
- Background Painter
- Storyboard Artist
- 3D Artist
- Animation Director
- Video Editor
- Animation Supervisor

Web Design

- Web Designer ●
- UI Designer ●
- UX Designer ●
- Front End Developer ●
- Web Developer ●
- Full Stack Developer ●
- Digital Marketing Specialist ●
- Design Manager ●

Digital Marketing

- SEO Specialist ●
- Social Media Manager ●
- Content Marketer ●
- Email Marketing Specialist ●
- PPC Specialist ●
- Digital Marketing Manager ●

Editing & Photography

- Photo Editor ●
- Photo Retoucher ●
- Vlogger ●
- Photographer ●
- Cinematographer ●

SAMPLE OF CERTIFICATE

Certificate of Affiliation



Certificate of Affiliation

This is to certify that

George Animatrix School of Animation-Sealdah (C-134)

is an approved Study Centre of Netaji Subhas Open University
under its Centre for Lifelong Learning, School of Vocational Studies
for the period April 2025 to March 2028

06.05.2025

Date of issue

Director, School of Vocational Studies

NETAJI SUBHAS OPEN UNIVERSITY

Established by WB Act (XIX) of 1997

Centre for Lifelong Learning, School of Vocational Studies

DD-26, Sector-1, Salt Lake, Kolkata- 700064, Website : www.wbnsou.ac.in

Certificate of Completion



NETAJI SUBHAS OPEN UNIVERSITY

(Established By WB Act (XIX) of 1997)

Centre for Lifelong Learning, School of Vocational Studies

DD-26, Sector-1, Salt Lake, Kolkata-700064



UIN :

Date :

Certificate of Completion

This is to certify that
son/daughter/wife of has successfully completed the
..... months Training Programme in conducted by Centre for
Lifelong Learning under the aegis of School of Vocational Studies (SVS), Netaji Subhas Open
University and Study Centre (Code) of the
University from to and obtained Grade

Director
Centre for Lifelong Learning
SVS, Netaji Subhas Open University

Principal
George Animatrix School of Animation